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Social innovations in Health:

An overview and some challenging questions

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Overview of Innovation – (Global Forum)

- Innovation encompasses the entire process from the generation of new ideas to their transformation into useful things to their implementation.
- Innovation may involvenew products, manufacturing processesservices, management structuresmethods, policy

Overview of Social Innovation in Health (Global Forum)

- Social innovation involves new ways to manage people, processes and information, while technological innovation involves material invention.
- The technological and social aspects of innovation are intertwined and complementary- eg when drugs are made available to poor people through innovative schemes like pooled purchasing, social marketing, community health action groups etc

Social Innovation: for Whom? and What?

- From whose perspective is it being evaluated?
- Producers- Researcher/ industry
- Policy makers/ Program Planners
- Service providers (govt/private/cso)
- People Community, and or Patient
- What Parameter is being used to assess innovation

Biomedical?

Economic?

Techno- managerial?

Political?

Socio-cultural?

Ecological?

Social innovation: Why

Why is something called innovative? Promotes Health for All? Increases personal /family/community autonomy? Prevention/promotion rather than curative?

Or

Promotes health for those who can pay (Market)?
Promotes producers/innovators interest?
Promotes providers interests?

SociolInnovation- How

■ How does the so called innovation work? Enhances Autonomy?

Facilitates Control?

Promotes Well being?

Promotes Public good?

Sometimes we miss the innovation – Why?

Tradition or Cultural innovation?

Local creative adaptation?

Eco sensitivity and Harmony?

No do 'innovation' (Acts of Omission)?

Dimension of Social Innovation-I (From a Health for All Perspective)

Product Innovation & Appropriate Technology:

- Appropriate economically (Low cost)
- Appropriate techno-managerially (Effective)
- Appropriate culturally (Synergistic with local beliefs)
- Appropriate socially (Access and Equities)
- Appropriate politically (Control and Demystification)
- Appropriate ecologically (Green and in Harmony)

Dimension of Social Innovation –II (From a Health for All **Perspective**)

Process Innovation

- Enhancing Equity/ Access
- Community Participation/ownership
- Community Monitoring/watching/ evaluation
- Community Monitoring/watching/
- Community Monitoring/watching/

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Dimension of Social Innovation-III (From a Health for All Perspective)

Communication Innovation

- Low cost communication
- Decentralized /communication
- Autonomous communication (Folk Theatre)
- Community of learning (IPHU/ CHFP)
- Communication for advocacy/change (Culture of protest)







Dimension of Social Innovation-IV (From a Health for All Perspective)

Distribution Innovation

- Self help groups
- Community based organization/association
- Community Networking
 - **Cooperatives**

Dimension of Social Innovation-V (From a Health for All Perspective)

Economics Innovation

- Micro Credit
- Health Cooperative
- Community Health Insurance
- Cost Sharing Partnerships
- Demand side and Supply side initiatives



Paradigmatic Innovation

- Medicine ⇒ health
- Individual ⇒ community
- Provision and product distribution Education and social processes
- Molecular Biology (intracellular) □ Balloonist/social/community action
- Professional control community autonomy

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